



INTRO
SPEC
TION

CLOSSARY

FASH·ION LITE

Fashion with a smaller ecological footprint due to conservation measures within the accepted framework of fashion sustainability. By contrast, fundamental change in the fashion system would be structural and would be achieved by de-linking fashion from economic systems that are exploitative of environments, cultures and people.

ETH·NO·CEN·TRISM IN DRESS (IN FASHION THEORY)

A belief in the superiority of one's system of dress. The Western variant of dress has been designated by the special term 'fashion' to recognize its cultural superiority. Fashion theory has been constructed atop this ethnocentric understanding.

WEST·REST BI·NA·RY / DU·AL·ISM IN FASH·ION (FASHION AND NON-FASHION)

Hierarchical and ethnocentric division of the world into those with fashion (the West) and an undifferentiated other (the Rest) having non-fashion systems of dress.

ERA·SURE (CONCEPTUAL AND REAL, OF NON-FASHION SYSTEMS OF DRESS)

When dress systems of the 'other' or 'the Rest' are perceived as unimportant, destined to disappear, and irrelevant to the study of fashion and therefore left out of consideration, including remedial frameworks of sustainability and labour fairness.

SAC·RI·FICE ZONES (OF FASHION)

Places in the world designated for intensive resource extraction, implying that 'collateral damage' to living systems, including indigenous peoples, is acceptable. Industrial clothing production also relies on sacrifice zones. Collateral damage to cultural/dress systems has received too little recognition.

CLOSSARY

RE·GEN·ER·A·TIVE FASH·ION

A fashion system that goes a qualitative step beyond reducing harm to ecosystems and aims to revitalize environments, both natural and cultural.

FASH·ION RAC·ISM

Racism rooted in a persistent hierarchical and dualistic understanding of dress, whereby the industrial fashion system and light skin tones are privileged above all other systems of dress and darker skin tones.

PLU·RI·VER·SA·LITY (OF DRESS)

Global diversity in cultural systems of dress, maintained by a refusal to have that diversity reduced or harmed.

CO·LO·NIAL·ITY IN FASH·ION

Definitions and strategies in fashion that remain rooted in, and perpetuate, colonial systems of oppression based on racial inequality and Eurocentrism.

RE·DRESS (OF FASHION)

To remedy some of the worst problems caused by industrial fashion, beginning with the recognition that environmental degradation and labour exploitation are one and the same issue, and that fashion expansion erodes cultural and dress diversity.